

# TTG ASIA [LUXURY]

for buyers of premium travel and luxury meetings

*Engaging Buyers Bi-Annually*

Exclusive Trade Publisher

**ILTM Asia Pacific 2020  
Official Supplement**



MEDIA KIT  
MAY 2020

**Full Bonus Circulation  
At ILTM Asia-Pacific**

Marina Bay Sands  
Singapore  
18 - 21 May 2020

26th February 2019

ENDORSEMENT LETTER  
**ILTM ASIA PACIFIC OFFICIAL SUPPLEMENT**  
**EXCLUSIVELY BY TTG ASIA LUXURY**

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On behalf of ILTM Asia Pacific 2019 & 2020, and Reed Exhibitions, I am pleased to appoint TTG Asia Luxury (a product of TTG Travel Trade Publishing, a business group of TTG Asia Media) as the sole publisher of the official ILTM Asia Pacific 2019 & 2020 supplement.

We are confident that as our exclusive trade media partner, TTG Asia Luxury – The Resource For Buyers Of Premium Travel And Luxury Meetings In Asia Pacific – will spotlight ILTM Asia-Pacific 2019 & 2020 in this special supplement to key decision makers and influencers within the luxury travel industry across the region.

With our endorsement, the exclusive ILTM Asia Pacific Official Supplement 2019 & 2020 by TTG Asia Luxury will:

- **Serve as THE ONLY official trade supplement of ILTM Asia Pacific 2019 & 2020 with compelling and relevant editorial content.**  
This includes, but is not limited to, announcements from organisers, show information, product and service releases, interviews, viewpoints, and pictorials.
- **Be allowed full exclusive distribution rights and access** across ILTM Asia Pacific 2019 & 2020 official venues including the exhibition hall, booths and related areas, thus reaching all event delegates.
- **Be circulated both physically on-site and digitally** via print and e-flipbook formats respectively.

It is a great pleasure to be working with TTG Asia Luxury and I look forward to our successful collaboration for ILTM Asia Pacific 2019 & 2020.

Sincerely,



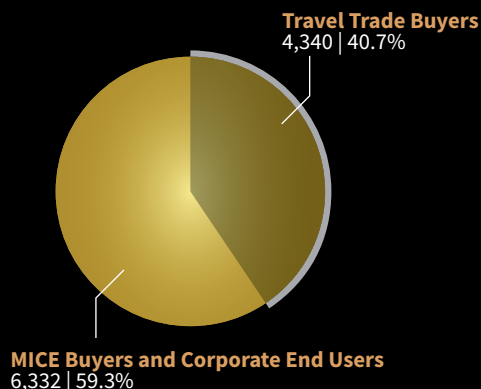
Jason Brown  
Marketing Manager  
ILTM Portfolio

## CIRCULATION

### By Country

Brunei/Malaysia	1,860	17.4%
Singapore	1,853	17.4%
Hong Kong/Macau	1,582	14.8%
China	1,479	13.9%
India	979	9.2%
Australia/NZ	826	7.7%
Thailand	670	6.3%
Japan	509	4.8%
Taiwan	259	2.4%
Indonesia	249	2.3%
Philippines	183	1.7%
South Korea	137	1.3%
Vietnam	86	0.8%
<b>Total</b>	<b>10,672</b>	<b>100%</b>

### By Industry



**+ 70,000 e-copies globally & BONUS CIRCULATION**  
at major tradeshows including ILTM Asia-Pacific, ILTM Japan, ITB Berlin and MORE

**View last year's issue**

## ADVERTISING

AD TYPE	SIZE (W x H) mm	RATES (USD)	EARLY BIRD (USD)
Full Page	226 x 300	15,000	12,000
Half Page (Horizontal)	199 x 130	10,000	8,000
Double Page Spread	452 x 300	25,000	20,000
Inside Front Cover	226 x 300	18,000	14,400
Outside Back Cover	226 x 300	20,000	16,000

Please add a 5mm bleed all around

### eBOOK ONLY AD INSERTION

### ONE WEEK LEADTIME ONLY

AD TYPE	SIZE (W x H) mm	RATES (USD)	EARLY BIRD (USD)
Full Page	226 x 300	10,500	8,400
Double Page Spread	452 x 300	17,500	14,000



## MATERIAL SUBMISSION

### Ad Material Submission

#### Electronic Copy Accepted Only

- Strictly Apple Macintosh application.
- Files to be submitted in high-res PDF with crop marks and bleeds.

### File Requirements

- Dimension: Ensure correct ad dimension used. Add additional 5mm all round for bleed advertisements. Inexact size/scaling will result in compromised quality.
- Fonts & Images: Files are to be embedded with fonts and images.
- Images & Graphics: Images are to be in high resolution (at least 300dpi). CMYK colour mode.

### Submitting Your Ad Materials

- E-Submission Modes: Email or FTP Download. Please provide your FTP site access information.
- Others: Please provide press colour proofs for the advertisements in the correct sizes. Indicate any other special instructions.

## IMPORTANT DATES

### Booking Deadline

6 weeks prior to issue date.

### Material Deadline

5 weeks prior to issue date.

## CONTACT US

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