

# 2020 Show Daily Ratecard

TTGAssociations • TTG Asia  
**TRADE MEDIA  
OF THE YEAR**  
2017 (Travel) • 2015  
MPAS Awards

TTG Asia  
**FEATURE  
OF THE YEAR**  
(2018, 2017)  
MPAS Awards

TTGAsia • TTG Asia Luxury  
**TRAVEL JOURNALISM  
BUSINESS ARTICLE**  
2018, 2014, 2013, 2011 & 2009 • 2016  
PATA Gold Awards

TTGAssociations  
**JOURNALISM EXCELLENCE**  
PRINT & ONLINE  
2016  
Anak Sarawak Award

TTG Asia  
**MOBILE APP  
OF THE YEAR 2015**  
(Merit)  
MPAS Awards

The Effective Way To  
**Reach All  
Delegates  
At Major  
International  
Trade Events**  
And Beyond



- **46 years** of publishing strength
- **Award-winning** editorial content
- **Live** daily pages of show highlights and delegate pictures

- The Only **Official** Show Daily\*

- At least **9,000 print**^ copies distributed across fairgrounds, official venues and hotels

^ Excludes issues with digital-only circulation

- Additional **70,000 e-Copies** circulated across Asia-Pacific and globe

# THE OFFICIAL\* TTG SHOW DAILY SERIES

## Asia-Pacific Travel Industry's Leading Publisher In Live Event Coverage



**ASEAN Tourism Forum\***  
The largest showcase for ASEAN suppliers with an outreach of 400 buyers from across the region and beyond

**12 - 16 January 2020**  
Bridex International Conference Centre |  
Bandar Seri Begawa, Brunei

**ITB Berlin**  
The World's largest travel trade show;  
Features the highest daily print  
circulation in our series

**4 - 8 March 2020**  
Messe Berlin | Berlin, Germany



China's Only Doublebill Event  
M.I.C.E. | Corporate Travel  
[www.itcmchina.com](http://www.itcmchina.com) | [www.corporatetravelworld.com/china](http://www.corporatetravelworld.com/china)

**IT&CM China and CTW China\***  
China's Only Doublebill Event in MICE and  
Corporate Travel dedicated to delivering  
MICE, Associations and Corporate Travel  
buyers from Greater China

**3 - 5 August 2020**



**ITB Asia**  
ITB's successful regional edition that brings  
together key buyers from around the world

**21 - 23 October 2020**

**PATA Travel Mart\***  
Asia-Pacific's premier travel trade mart featuring  
international buying interest into the region

**3 - 6 September 2020**  
Sichuan International Travel Expo Center |  
Leshan, Sichuan, China



**IT&CMA and CTW Asia-Pacific\***  
The flagship IT&CM and CTW event, perfect for  
reaching global and regional MICE, Association,  
Corporate Travel and Luxury Travel buyers

**16 - 20 November 2020**



Asia-Pacific's Only Doublebill Event  
M.I.C.E. | Corporate Travel  
[www.itcma.com](http://www.itcma.com) | [www.corporatetravelworld.com/apac](http://www.corporatetravelworld.com/apac)

Full Page/  
Outside  
Back Cover

Junior Page

Half Page  
(Horizontal)

Double Page Spread

TTG Show Daily  
Front Page  
Horizontal  
Strip

**Booking Deadline: 4 weeks prior to issue date**  
**Material Deadline: 3 weeks prior to issue date**

**Tips To Create  
A BIGGER  
IMPACT**

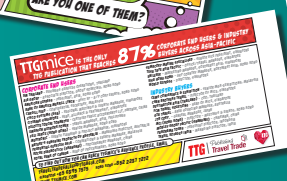
**Belly Band**



**Advertorials**



**Stick-on**



**Cover Wrap**



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**Travel Trade**  
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# RATES & SPECIFICATIONS

## THE OFFICIAL \* TTG SHOW DAILY SERIES



**ASEAN Tourism Forum\* | Bridex International Convention Centre, Brunei**  
**Issue Date: 13, 14, 15 & 16 January 2020 [4 Issues]**  
**Circulation: 12,000 Print Copies + 70,000 e-Copies**

**4 LIVE ISSUES**

<b>Full Page</b> / 260mm x 380mm	US\$18,400	<b>Double Page Spread</b> / 520mm x 380mm	US\$37,500
<b>Junior Page</b> / 173mm x 280mm	US\$15,900	<b>Front Page Horizontal Strip</b> / 236mm x 90mm	US\$13,000
<b>Half Page (Horizontal)</b> / 236mm x 180mm	US\$13,400	<b>Outside Back Cover</b> / 260mm x 380mm	US\$22,080

### eBook Only Ad Insertion

<b>Full Page</b> / 260mm x 380mm	US\$12,880	<b>Double Page Spread</b> / 520mm x 380mm	US\$26,250
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Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

**Booking Deadline:** 25 November 2019

**Material Deadline:** 9 December 2019



**ITB Berlin | Messe Berlin, Germany**  
**Issue Date: 4, 5 & 6 March 2020 [3 Issues]**  
**Circulation: 30,000 Print Copies + 70,000 e-Copies**

**30,000 PRINT RUN**

<b>Full Page</b> / 260mm x 380mm	US\$21,000	<b>Double Page Spread</b> / 520mm x 380mm	US\$38,000
<b>Junior Page</b> / 173mm x 280mm	US\$17,500	<b>Front Page Horizontal Strip</b> / 236mm x 90mm	US\$15,000
<b>Half Page (Horizontal)</b> / 236mm x 180mm	US\$15,600	<b>Outside Back Cover</b> / 260mm x 380mm	US\$25,200

### eBook Only Ad Insertion

<b>Full Page</b> / 260mm x 380mm	US\$14,700	<b>Double Page Spread</b> / 520mm x 380mm	US\$26,600
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Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

**Booking Deadline:** 14 January 2020

**Material Deadline:** 29 January 2020



**IT&CM China and CTW China\***  
**Issue Date: 4 & 5 August 2020 [2 Issues]**  
**Circulation: 70,000 e-Copies**

**Virtual Event**

### eBook Only Ad Insertion

<b>Full Page</b> / 210mm x 285mm	US\$13,550	<b>Double Page Spread</b> / 420mm x 285mm	US\$26,880
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Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

**Booking Deadline:** 17 July 2020

**Material Deadline:** 27 July 2020

# RATES & SPECIFICATIONS

## THE OFFICIAL \* TTG SHOW DAILY SERIES



**PATA Travel Mart\* | Sichuan International Travel Expo Center, China**  
**Issue Date: 3, 4 & 5 September 2020 [3 Issues]**  
**Circulation: 9,000 Print Copies + 70,000 e-Copies**

<b>Full Page</b> / 260mm x 380mm	US\$16,900	<b>Double Page Spread</b> / 520mm x 380mm	US\$30,500
<b>Junior Page</b> / 173mm x 280mm	US\$13,800	<b>Front Page Horizontal Strip</b> / 236mm x 90mm	US\$12,200
<b>Half Page (Horizontal)</b> / 236mm x 180mm	US\$12,500	<b>Outside Back Cover</b> / 260mm x 380mm	US\$19,200

### eBook Only Ad Insertion

<b>Full Page</b> / 260mm x 380mm	US\$11,850	<b>Double Page Spread</b> / 520mm x 380mm	US\$21,350
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Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

**Booking Deadline:** 17 July 2020

**Material Deadline:** 2 August 2020



**TTG Show Daily at ITB Asia | Sands Expo and Convention Centre, Singapore**  
**Issue Date: 21, 22 & 23 October 2020 [3 Issues]**  
**Circulation: 70,000 e-Copies**

**Digital  
Circulation  
Only**

### eBook Ad Insertion

<b>Full Page</b> / 260mm x 380mm	US\$13,250	<b>Double Page Spread</b> / 520mm x 380mm	US\$21,350
<b>Junior Page</b> / 173mm x 280 mm	US\$10,350	<b>Front Page Horizontal Strip</b> / 236mm x 90mm	US\$10,400
<b>Half Page (Horizontal)</b> / 236mm x 180mm	US\$10,200	<b>Outside Back Cover</b> / 260mm x 380mm	US\$15,876

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

**Booking Deadline:** 2 September 2020

**Material Deadline:** 13 September 2020



**IT&CM Asia-Pacific and CTW Asia-Pacific\***  
**Issue Date: 17 & 18 November 2020 [2 Issues]**  
**Circulation: 70,000 e-Copies**

**Virtual  
Event**

### eBook Only Ad Insertion

<b>Full Page</b> / 260mm x 380mm	US\$10,800	<b>Double Page Spread</b> / 520mm x 380mm	US\$19,850
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Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

**Booking Deadline:** 26 October 2020

**Material Deadline:** 9 November 2020